

Partnering with CUNY Online

Enabling CUNY Colleges to Launch and Sustain Online Programs

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CUNY Online Overview

Support Campus Infrastructure to Enable Colleges in Online Program Development

CUNY Online Website Portfolio

198% increase in fully online, marketed programs across campuses in its first two years of operation (from 63 to 188 programs)

CUNY Online Overview

Instructional Design

Faculty Development

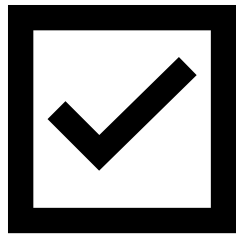
Support Campus Infrastructure to Enable Colleges in Online Program Development

Consultative Readiness Support

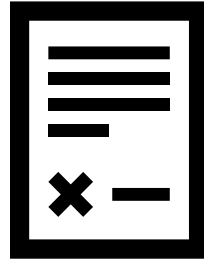
Student Support

Online Program Development Stages

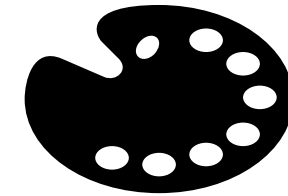
Readiness Assessment



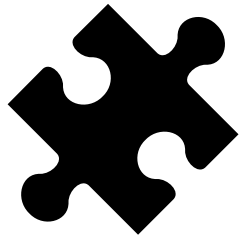
Funding & Letter of Understanding



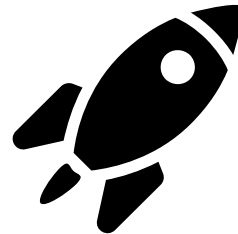
Instructional Design



Strategic Readiness



Launch



Handover



Launching an Online Program

- Understanding Asynchronous Online
- Distinction between Online Program vs. Online Course:
Pathway from Enrollment through Degree
- Academic Department Preparation:
Setting Expectations, Faculty Professional Development
- Industry Quality Standards for Course Design
- Student Support Services



Designing the Online Student Learning Experience: Asynchronous Learning

asynchronous

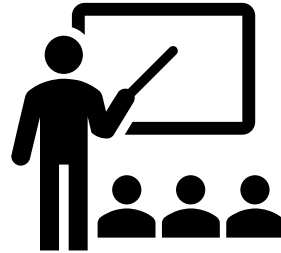
- No scheduled time to meet
- Flexible
- Time-bound and paced
- Interactive
- Engaging
- Supportive of building connections

Funding Eligibility

\$150K Max Award



New Students



100% Asynchronous Online



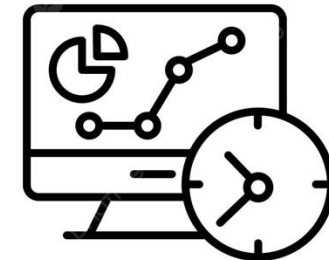
NYSED Approval



**NC-SARA
Membership**



Market Viability



Faculty Compensation

Complete Development: \$6,000

New

Major Revisions: \$4,000

Minor Revisions: \$2,500

Designing the Online Student Learning Experience:

CUNY Online Instructional Design Service



- Quality asynchronous courses
- Collaborative design and development
- Student-centered approach
- Customizable process

CUNY Online Instructional Design Service: Quality Standards

- Regular and substantive interaction
- Student engagement
- Digital accessibility
- Student-centered experience / UDL
- Purposeful use of tech and media



CUNY Online Instructional Design FAQs

- Will all courses look the same?
- Who will teach the courses?
- How long will it take to design our courses?
- What do we need to do to prepare for course design?
- Will students enroll in the courses through CUNY Online?
- Who will support these courses?

Fostering Online Student Success

Wrap-Around Services: Pre-Enrollment to Graduation

- 1) System-wide Services: CUNY Online**
- 2) Campus: Building Infrastructure**

Fostering Online Student Success

Wrap-Around Services: Pre-Enrollment to Graduation

Servicing Students

- **CUNY Online Student Orientation** -
 - Onboarding Students – Digital Literacy
- Registration
- Academic Support/Advising
- Financial Aid
- Accessibility Services
- Writing/Math/Science Center/Tutoring
- Library
- Tech Support
- Career Services
- Student Life/website student hub
- Faculty Online Professional Development
- Online Courses/Program Assessment

Fostering Online Faculty Success

- **EFFECTIVE ONLINE TEACHING Online Workshop**
 - Included in Blackboard (organization) and Brightspace
 - Two formats: Facilitated and Self-Paced
- **ONLINE FACULTY RESOURCES**
 - Webinars
 - Podcasts
 - Online Resources with Just-in-Time Learning Videos – *coming soon with Online Education @ CUNY website*

Fostering Online Faculty Success-Fall Webinars

- **Engaging Students in Your Online Courses** (September)
- **Maximize Student Growth: Effective Feedback Strategies for Online Courses** (October)
- **REGISTRATION OPEN: Engage and Inspire: Creating Impactful Short Videos for Online Courses**

Discover how to create short, dynamic videos that capture attention, boost engagement, and improve knowledge retention in your online courses.



Date: November 21, 2024



Time: 3:00 PM

- **Alternative Assessments in Online STEM Courses** (*February*)

New! Online Excellence Initiative-Spring 2025

GEN ED or GATEWAY ONLINE COURSE DEVELOPMENT

- **Funding to develop a new fully asynchronous online course or**
- **Convert a synchronous online course to asynchronous**
- **Must be a Gen Ed or Gateway course**
- **Collaborate with a CUNYO Instructional Designer**
- **Development must be completed by May 31, 2025.**

Looking Ahead - Opportunities

PATHWAYS - HELP NYC LEARNERS ADVANCE

- **Online Micro-credentials**
- **Online Certifications**
- **Online Degrees**

Questions?

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